



Business Profile 2022

Who We Are:

Based in Somerset West in the Western Cape, Helderberg Personnel was established in 1998. We are 100% female owned and our staff comprise of Caucasian, BEE and Affirmative Action employees. The company initially started doing placements in the Helderberg Basin and over the years expanded our footprint nationally as well internationally. Our background and experience of a combined total of 65.5 years, has proved to be invaluable in providing a high standard of recruitment, screening, evaluation and placement of candidates.

Our Value proposition:

The true value proposition of the Helderberg Personnel brand is our commitment to attending to both our clients' and candidate's needs, culture and values and to ensure that, through comprehensive interviews with candidates and coaching them in the skill of prospective interviews, the overall match is determined to ensure a long term relationship. The identity of the client remains confidential at all times. We understand that our function is to ensure that the candidate must become a strategic partner to a business instead of a mere employee. Helderberg Personnel has achieved a steady growth over the last years and we have evolved into one of the leading agencies in the region. We have made placements cross functional, cross industry and up to senior management level.

Our accolades include the following:

Annual Business Awards (Service Excellence) from the Helderberg Chapter of the Cape Chamber of Commerce and Industry

PMR.Africa Gold Award for an institution doing the most in our sector to stimulate the economic growth and development of the Cape Peninsula in the past 12 months.

A data base of well established corporate clients as well as SMEE's

A solid data base of candidates who are either entering the market or semi-skilled or highly qualified which adds value to assisting unemployed candidates to find employment and alternatively assist candidates to improve their current working situation

"For the Placement of Quality Temporary & Permanent Staff"



We offer a tailor made service to all our clients which includes:

- Visits to our clients to establish their specific needs concerning personnel
- Providing our clients with suitable candidates by means of our extensive database and/or the advertising media;
- Conducting recruitment with a professional approach and keeping the identity of our clients confidential at all times
- Screening and interviewing ALL candidates according to clients' specifications and requirements.
- Preparing and presenting candidates' CV's and documentation in a professional manner
- Arranging interviews with candidates on behalf of our clients;
- Contacting and following up on placements at regular intervals to assess the successful candidate's progress

We are a generalist agency and have successfully placed candidates in the field of administrative, secretarial, managerial and financial, as well as technical, sales and marketing staff. Our extensive active database of candidates enables us to provide an efficient recruitment and selection process which includes permanent and temporary assignees which are available immediately.

Our Team:

<u>Name and Surname</u>	<u>Level of Education & Years of experience</u>	<u>Position in company</u>
Anna-Mart le Roux	MSc Degree (Psychology) 23 Years' experience in recruitment	Owner / Managing Member of CC
Marie-Louise Harrison	23 Years' experience in recruitment, sales and marketing	Owner / Managing Member of CC
Juan-Marie Nel	Diploma in Public Relations 19 Years' experience in recruitment	Senior Recruitment Consultant

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